Housing Tools You Can Use

MFA Program Overview
Affordable Housing Act
Workforce Housing Development Program



US - NM

- Population Density:
 - 2006 US 79.6 NM 15.0
 - 2000 US -
- Median Age:
 - 2006 US 36.4 years NM 35.2 years
 - 2000 US 35.3 years NM 34.6 years
- Avg. Household Size
 - 2006 2.6 people both US and NM
 - 2000 US 2.59 people NM 2.63 people
- Median Income 2006: US \$48,451 NM -\$40,629

New Mexico

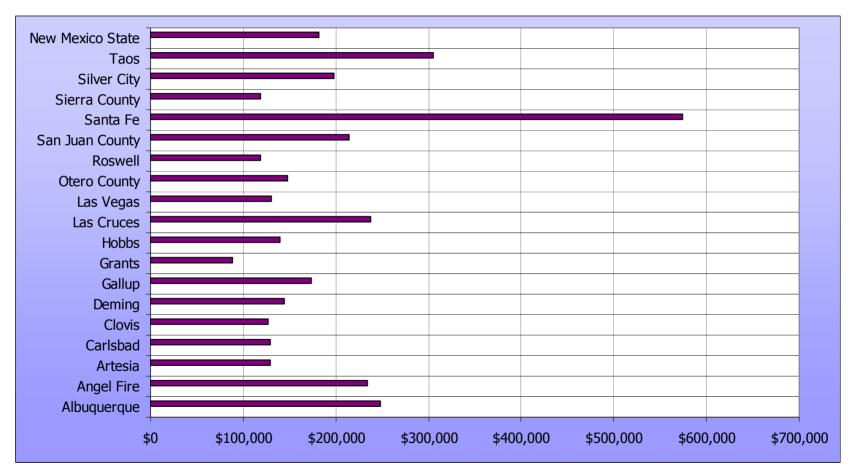


New Mexico

- Housing Unit Density: US 32.8 NM 6.4
- NM Housing Units 2006: 850,000 (15% vacant)
 - 68% single-unit structures
 - 15% multi-unit structures
 - 17% mobile homes
 - 29% built since 1990
- Median monthly housing costs
 - Mortgaged owners: \$1,076
 - Renters: \$617
- Cost burdened (<30% AMI for housing costs)
 - Mortgaged owners: 31%
 - Renters: 48%



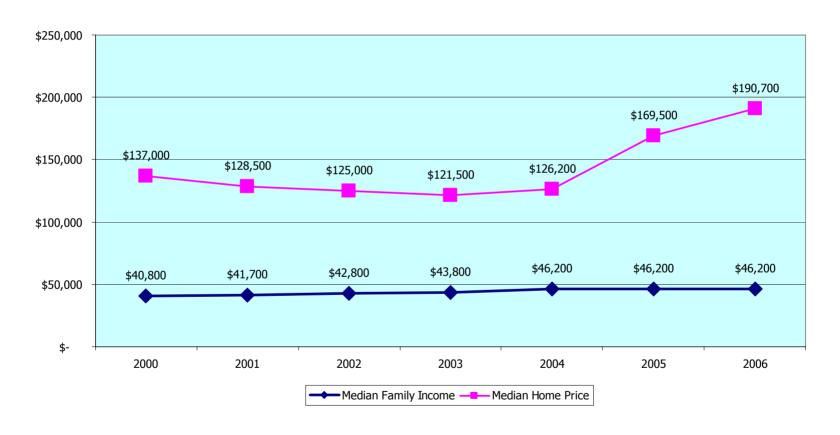
Avg. Price of Home Sales



Source: Realtors Association of New Mexico; Single Family Home Sales Price, Quarter 2, 2007



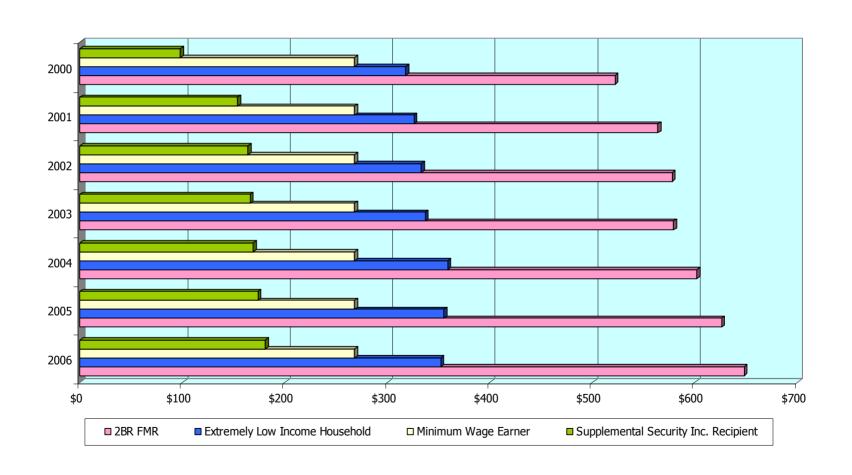
NM Income v. Home Prices



Source: Federal Housing Finance Board and US Department of Housing and Urban Development



NM Rents Out of Reach



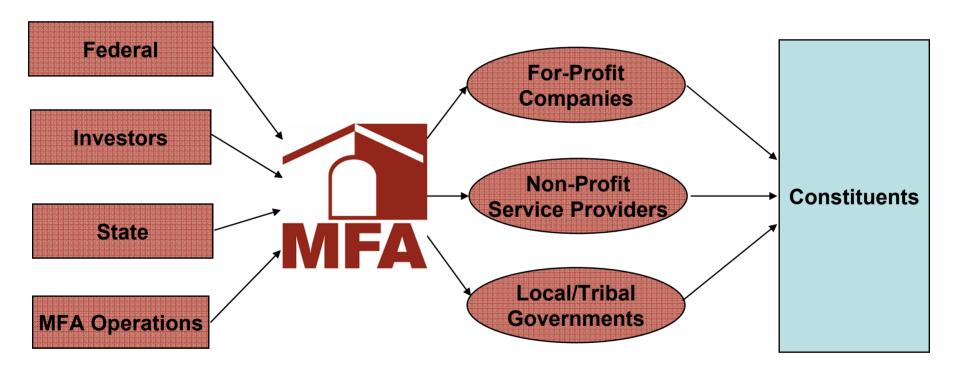


Housing Hot Buttons

- Dearth of skilled labor
- Workforce housing increasingly unaffordable or simply unavailable
- Rising energy costs
- Skyrocketing land and construction costs
- Scarce water
- Credit crunch

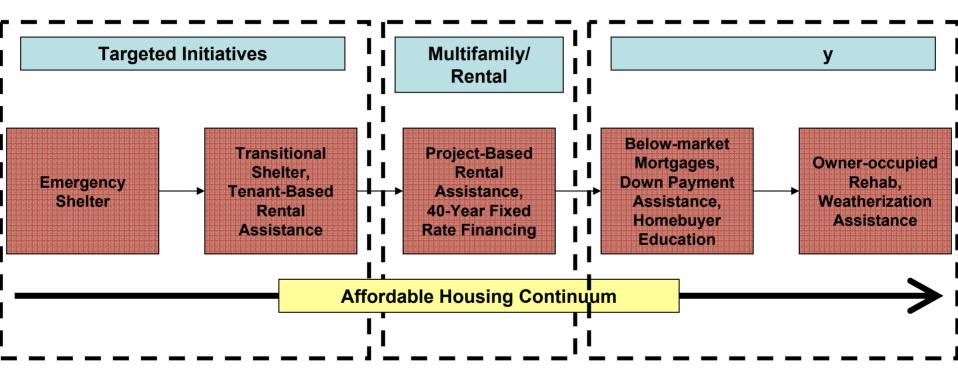


Housing Delivery System





MFA Is a Wholesaler





Single Family (For-Sale) Housing

"Supply Side" Products

- HOME/Single Family Development
- NM Housing Trust Fund
- NM Affordable Housing Tax Credit
- Primero Investment Fund
- Workforce Housing Development Program

"Demand Side" Products

- First Mortgage Products
 - Mortgage\$aver
 - Mortgage\$aver Plus
 - Mortgage\$aver Zero
 - HERO
- Down Payment Assistance
 - Mortgage Booster
 - Payment\$aver
 - Smart Choice
- Partners
- Owner-Occupied Housing Rehabilitation



Multifamily (Rental) Housing

- Low Income Housing Tax Credit
- HOME/Rental Development
- 542(c) Risk Sharing/ACCESS
- Bond Financing
 - Tax-Exempt Mortgage Revenue Bond Financing
 - Taxable Mortgage Revenue Bond Financing
 - 501(c)(3) Bond Financing
- NM Housing Trust Fund
- NM Affordable Housing Tax Credit (outside large cities)
- Primero Investment Fund
- Build It Loan Guaranty
- Workforce Housing Development Program



Special Needs Programs

- Weatherization
- HOME Tenant-Based Rental Assistance
- Emergency Shelter Grants
- Housing Opportunities for Persons With AIDS
- Helping Hand



Other Programs and Activities

- Foundation for Building Partnership
- Regional Housing Authorities Partnership
- Energy\$avers
- Community Housing Development Organization
- Training and Technical Assistance
- Housing Counseling
- Rural Housing and Economic Development
- Tribal and Colonias Housing Initiatives



Affordable Housing Act

- Exempts affordable housing from the anti-donation clause of the New Mexico state constitution.
- Under the Act, the state, counties, municipalities, and school districts are authorized to:
 - donate or pay for land for affordable housing construction,
 - donate or pay for an existing building for conversion or renovation into affordable housing, or
 - provide or pay the costs of infrastructure necessary to support affordable housing projects, or
 - provide or pay the costs of acquisition, development, construction, financing, operating, or owning affordable housing.



Affordable Housing Act, cont'd.

- Local governments can make contributions through enactment of ordinances for each contribution.
 - Contributions can be made either through an RFP or through an application process.
 - Ordinances and applications must be submitted to MFA for review of compliance with the Act.
- Local governments must have a housing plan or a housing component in their development plans.
- School districts and post-secondary educational institutions may transfer land to local governments.



Affordable Housing Act, cont'd.

Obtaining a copy of the Act and the Rules:

- 1. Go to MFA's website, www.housingnm.org
- 2. Follow "Publications" link at bottom of home page
- 3. Scroll down until you see the "Other" header
- 4. Download Affordable Housing Act
- 5. Download Affordable Housing Act Rules



Workforce Housing Principles

- Stimulating demand ineffective without adequate supply
- Driving farther is <u>not</u> the solution for middleincome workers
- Workforce housing must be attractive, affordable, and sustainable: this is not a public works project!
- Gentle hand of government—<u>not</u> deep subsidies—key to success



Workforce Housing Development Program

- MFA facilitates relationships
- Entities provide land for workforce housing
- Entities work with MFA's Master Developer, UniDev
 - UniDev serves as Owner's Representative
 - Takes project from inception through financing, construction, completion, and marketing of units, as well as creation of long-term property management structure
- MFA provides match funding for feasibility studies



For More Information

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